

Jorge Cortell

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PROFILE

- Almost 30 years of experience (CEO x7 in 6 industries, entrepreneur x6 with 5 exits in 5 industries) doing business in 50 countries, mainly in Healthcare, Technology, Investment, and Innovation. From bootstrapping startups to leading multinationals, in the private and public sector.
- Endlessly curious, learning every day. Researching and tinkering. Strategic thinker that connects dots. Capable of hyper-focusing without losing sight of the big picture. Enabling teams to fix problems.

PROFESSIONAL EXPERIENCE

- NLC Health, Venture Partner** [🔗](#) 2022 – present | NL
The largest European Healthtech Venture Builder, a BCorp where we evaluate hundreds of inventions and have built >100 ventures for corporates like Philips, Medtronic, Merck... and universities like Oxford, Cambridge, Bologna...
- EU Innovation Council Executive Agency,** 2021 | BE
Expert for EU and Euratom research and innovation programmes [🔗](#)
- Kaneron Systems, Founder, CEO & Chief Innovation Officer** [🔗](#) 2005 – 2021 | US
Breakthrough innovations: Precision Medicine Imaging+Genomics Software Platform (2014), Vendor-Neutral Digital Pathology Dicomizer (2012), Augmented Reality in Surgery (2009). Customers in 15 countries. Valued at \$1.2B. IP exit
- Keynote speaker & Guest Lecturer, Over 60 guest lectures** [🔗](#) 2017 – 2020 | US
Stanford, Harvard, MIT; HIMSS, RSNA, Longevity World Forum, Confer Oncology Congress...
- European Commission,** 2016 – 2018 | BE
Expert on Venture Philanthropy and Social Investments [🔗](#)
Co-authored the official report: *Driving Progress for Research and Innovation in Europe*
- Innomedyx, Co-Founder, Board Member & Advisor** [🔗](#) 2014 – 2016 | ES
- Open University of Catalonia, A/Prof. Clinical Innovation** [🔗](#) 2014 – 2016 | ES
- Serial entrepreneur, Investor/Co-Founder/CEO** 1994 – 2009 | ES
Music Production (MusicQuarium), Advertising (Gløbal), Fashion (ManuMission), and Software (OneZero)
- Polytechnic University of Valencia, A/Prof. Intellectual Property** [🔗](#) 2000 – 2005 | ES
- Valencia Basketball Club (ACB - Spain's NBA), Jr. & Pro Player** [🔗](#) 1990 – 1993 | ES

EDUCATION

- Cheung Kong Graduate School of Business, Chinese Business Prog.** 2019 | CN
- University of Valencia, Postgraduate in Clinical Genomics** 2014 | ES
- MIT, Entrepreneurship Development Program** 2013 | US
- Harvard University, Undergrad. coursework in Neurobiology, Law** 2005 | US
Dropped out to found Kaneron Systems
- University of Oxford, BSc (Dip.) in Computing** 2005 | UK
- Kellogg CC, ASc Business Management** 1993 | US

SELECT REFERENCES & TESTIMONIALS

Prof. Bill Aulet, *Managing Director*, Martin Trust Center for MIT Entrepreneurship

"Jorge is a hero to us [MIT], the people in Valencia and his customer's patients."

Dr. Max Ma, *Principal ML Engineer*, Johnson & Johnson

"[Jorge is] way ahead."

Juan Carlos de la Fuente Cordoba, *Technical Leader - Aircraft Simulators*, Indra

"[Jorge has been] for years a reference in innovation."

Rob Orwin, *Technology Strategist*, Microsoft

"It is a pleasure and an honour to work with Jorge."

Paul Henderson, *Director of Health Data and Analytics*, KPMG

"[Jorge's] brilliant mind and exuberance is an inspiration."

SELECT AWARDS

Future50, *HIMSS* [↗](#) 2020

Top 3 Healthcare Technologies, *NASA iTech* [↗](#) 2019

Technology Innovation Award, *Frost & Sullivan* [↗](#) 2018

Impact in Precision Medicine, *California Governor & S.U.* [↗](#) 2016

Beacon Award Healthcare & Life Sciences, *IBM* [↗](#) 2013

Best clinical scientific presentation, *Dig. Path. Assoc., USA* [↗](#) 2012

SELECT PUBLICATIONS

A digital healthcare future, *M Kunkel, J Cortell, et al* [↗](#) 2020
UBS Chief Investment Office GWM Investment Research - Future of humans; P. 30

Digital Transformation in Pathology, *J Cortell, D Castrillo* [↗](#) 2020
Spanish Society of Health Informatics (SEIS) Informática + Salud, Vol. 140 - DigitalPathology; P. 45-46

Data integration and processing of Infectious Disease events, 2019
BioInvestment Asia [↗](#)

Driving Progress for Research and Innovation in Europe, *Expert Group on "Foundations, Venture Philanthropy and Social Investments"* 2018
EU Commission Directorate-General for Research and Innovation [↗](#)

Innovación en la asistencia con la imagen médica en red, 2015
Open University of Catalonia [↗](#)

Cambio de paradigma computacional en imagen médica, 2014
Open University of Catalonia [↗](#)

Integrating Open Source Digital Pathology, 2012
Digital Pathology Association [↗](#)

Digital Security in Healthcare Institutions, *J Cortell, A Gonzalez* [↗](#) 2012
Hackers On Planet Earth (HOPE #9), NY

Augmented Reality in the Operating Room, *TERENA Trans-European Research and Education Networking Association* [↗](#) 2009

Delitos contra la propiedad industrial e intelectual, 2006
XVII Congreso Alumnos de Derecho Penal - Univ. Salamanca

Tecnologías de control y propiedad intelectual, 2006
Universidad Internacional de Andalucía [↗](#)