

# Jorge Cortell *Innovation Advisor*

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## PROFILE

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- Almost 30 years of experience (CEO x6, entrepreneur x6 with 5 exits in 5 industries) doing business in 50 countries, mainly in Healthcare, Technology, Investment, and Innovation. From bootstrapping startups to leading multinationals, in the private and public sector.
- Endlessly curious, learning every day. Researching and tinkering. Strategic thinker that connects dots. Capable of hyper-focusing without losing sight of the big picture. Enabling teams to fix problems.

## PROFESSIONAL EXPERIENCE

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**Harvard University Innovation Laboratories, Senior Advisor HLS** 2023 – present | US  
Appointed by Harvard Business School to lead Healthcare & Life Sciences advising for students and faculty of the 13 Harvard University schools.

**Lysando AG, Member of the Board of Advisors** 2023 – present | LI  
World leader in the development of antimicrobial proteins

**Cross Ocean Fund, Strategic Advisor** 2022 – present | US  
Innovation advisor for investment fund, alongside founders of Atari, ResMed, Founders first Capital...

**Harvard University - SEAS, Fellow & Expert-in-Residence** 2022 – 2023 | US  
Venture Innovation Fellow of the John A. Paulson School of Engineering and Applied Sciences (SEAS) Technology and Entrepreneurship Center (TECH) working on healthtech venture development and life science innovation.

**NLC Health, Venture Partner | Advisor** 2021 – 2023 | NL  
NLC - the European Healthtech Venture Builder, has built +100 ventures since 2015. I'm currently an Open Source Technology Advisor. As a VP, I built (in my portfolio): FlashPathology, Pryfiber, Maternend, PathBrite, GenoTell, WaveFront Micro, and OmicSystems, while also managed University accounts like Columbia, Harvard, NYU, CSIC...

**European Commission, Expert on Venture Philanthropy & Social Investments** 2016 – 2018 | BE  
Co-authored the official report: *Driving Progress for Research and Innovation in Europe*

**Innomedyx, Co-Founder, Board Member & Advisor** 2014 – 2016 | ES  
As advisor for the USA market, I identified interesting European IP in Life Sciences and HealthTech, and introduced it to USA investors. I sold my shares to my co-founders to focus on my other startup (Kanteron Systems).

**Open University of Catalonia, A/Prof. Clinical Innovation** 2014 – 2016 | ES

**Keynote speaker & Guest Lecturer, Over 60 guest lectures** 2006 – 2020 | US  
Stanford, Harvard, MIT; HIMSS, RSNA, Longevity World Forum, Confer Oncology Congress...

**Kanteron Systems, Founder & CEO, Innovation Lead** 2005 – 2021 | US  
Enterprise clinical data platform (AI, medical imaging, digital pathology, clinical genomics, pharmacogenomics). Launched 1st: Precision Medicine (2014), vendor-neutral Digital Pathology Dicomizer (2012), Augmented Reality Surgery (2009); employees in 5 countries; >750M medical images; bootstrapped \$1.2B valuation and profitable; \$MM sales in 12 countries to customers like NHS (UK), MHS (USA), Bumrungrad (Thailand); IBM, Google, MSFT partners.

**Polytechnic University of Valencia, A/Prof. Intellectual Property** 2000 – 2005 | ES

**Serial entrepreneur, Investor/Co-Founder/CEO** 1994 – 2009 | ES  
Music Production (MusicQuarium), Advertising (Gløbal), Fashion (ManuMission), and Software (OneZero)

**Valencia Basketball Club (ACB - Spain's NBA), Jr. & Pro Player** 1990 – 1993 | ES

## EDUCATION

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<b>University of Valencia'14</b> , <i>Postgraduate in Clinical Genomics</i> <a href="#">↗</a>	ES
<b>MIT'13</b> , <i>Entrepreneurship Development Program</i> <a href="#">↗</a>	US
<b>University of Oxford'05</b> , <i>BSc (Dip.) in Computing</i> <a href="#">↗</a>	UK
<b>Harvard University'05</b> , <i>Undergrad. coursework in Neurobiology, Law</i> <a href="#">↗</a> Dropped out to start Kanteron Systems	US
<b>Kellogg CC'93</b> , <i>ASc Business Management</i> <a href="#">↗</a>	US

## SELECT REFERENCES & TESTIMONIALS

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**Prof. Bill Aulet**, *Managing Director*, Martin Trust Center for MIT Entrepreneurship  
"Jorge is a hero to us [MIT], the people in Valencia and his customer's patients."

**Dr. Max Ma**, *Principal ML Engineer*, Johnson & Johnson  
"[Jorge is] way ahead."

**Juan Carlos de la Fuente Cordoba**, *Technical Leader - Aircraft Simulators*, Indra  
"[Jorge has been] for years a reference in innovation."

**Rob Orwin**, *Technology Strategist*, Microsoft  
"It is a pleasure and an honour to work with Jorge."

**Paul Henderson**, *Director of Health Data and Analytics*, KPMG  
"[Jorge's] brilliant mind and exuberance is an inspiration."

## SELECT AWARDS

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<b>Future50</b> , <i>HIMSS</i> <a href="#">↗</a>	2020
<b>Top 3 Healthcare Technologies</b> , <i>NASA iTech</i> <a href="#">↗</a>	2019
<b>Technology Innovation Award</b> , <i>Frost &amp; Sullivan</i> <a href="#">↗</a>	2018
<b>Impact in Precision Medicine</b> , <i>California Governor &amp; S.U.</i> <a href="#">↗</a>	2016
<b>Beacon Award Healthcare &amp; Life Sciences</b> , <i>IBM</i> <a href="#">↗</a>	2013
<b>Best clinical scientific presentation</b> , <i>Dig. Path. Assoc., USA</i> <a href="#">↗</a>	2012

## SELECT PUBLICATIONS

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**Harvard Scholar** [↗](#)

**Orcid** [↗](#)

**ResearchGate** [↗](#)

**Google Scholar** [↗](#)

**Academia.edu** [↗](#)